

## Message Text

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TAGS: SCUL, UNESCO

SUBJECT: BOSTON UNIVERSITY/UNESCO CONFERENCE ON POST  
INDUSTRIAL SOCIETY

1. NATIONAL COMMISSION INFORMED BY DR. COTTON, VICE-PRESIDENT OF BOSTON UNIVERSITY, THAT LETTER SENT TO BMMATE MARCH 13 INDICATING (A) BU WILLINGNESS PROVIDE HOSTSHIP SERVICES FOR SUBJECT CONFERENCE; (B) BU UNWILLINGNESS TO COSPONSOR CONFERENCE BY NAME WITH UNESCO HEADQUARTERS; AND (C) POSTPONEMENT OF CONFERENCE UNTIL SEPTEMBER 1975.

2. NATIONAL COMMISSION FINDS THIS ARRANGEMENT UNACCEPTABLE IN PRINCIPLE ON GROUNDS THAT ABSENCE OF ACTIVE COSPONSORSHIP RUNS COUNTER TO COMMISSION POLICY OF PROMOTING VISIBLE INVOLVEMENT OF U.S. INSTITUTIONS IN UNESCO PROGRAM ACTIVITIES ESPECIALLY THOSE RELATING TO WIDELY PUBLICIZED SYMPOSIA AND CONFERENCES OF THIS KIND. MOREOVER, CONFERENCE SITE, WITH OR WITHOUT BU COSPONSORSHIP, STILL POSES POTENTIAL OBSTACLES RANGING FROM DIFFICULTY OF RECRUITING HIGH-LEVEL AMERICAN PARTICIPANTS TO POSSIBLE NEGATIVE AND EVEN DISRUPTIVE COMMUNITY REACTION. FOR THESE REASONS, COMMISSION RECOMMENDS CANCELLATION OF ACTIVITY AT BOSTONUNIVERSITY AND  
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SELECTION OF ALTERNATIVE SITE.

3. UNIVERSITY OF CALIFORNIA (SAN DIEGO CAMPUS IN LA JOLLA), EXPRESSED INTEREST LAST FALL IN HOSTING UNESCO SYMPOSIUM ON POST-INDUSTRIAL SOCIETY. PROVOST JOHN STEWART CONFIRMED MARCH 13 THAT THERE IS STILL KEEN INTEREST AT ADMINISTRATIVE AND FACULTY LEVELS OF SAN DIEGO IN HOSTING SUCH CONFERENCE IN SUMMER OF 1976.

4. ON BASIS OF OUR RESEARCH TODATE, SAN DIEGO CAMPUS, SITUATED LESS THAN TWO HOUR DRIVING TIME FROM LOS ANGELES AND ONE HOUR FROM MEXICO, HAS MAKINGS OF EXCELLENT CONFERENCE SITE FOR UNESCO SYMPOSIUM. IT HAS ONE OF HIGHEST ACADEMIC RANKINGS IN UNIVERSITY OF CALIFORNIA SYSTEM AND IS HOME, AMONG OTHER THINGS, OF SCRIPPS INSTITUTE OF OCEANOGRAPHY. SAN DIEGO HAS PARTICULARLY STRONG FACULTIES IN THE FIELDS OF MUSIC, LITERATURE, THEATRE, DANCE, AND FILM. IT IS MULTI-CULTURED IN ITS APPROACH AND OUTLOOK AND INTERNATIONALLY ORIENTED AS WELL. FURTHER, SAN DIEGO PLANS TO DEDICATE MANDEVILLE CENTER FOR THE ARTS IN EARLY 1976 WHICH WILL HOUSE FACILITIES FOR VISUAL ARTS, MUSIC, DANCE, AND VIDEO-TAPE WITH SPACIOUS AND MODERN CONFERENCE FACILITIES SUITED FOR CONFERENCES AND SYMPOSIA. A UNESCO EVENT TIMED TO COINCIDE WITH DEDICATION OF CENTER WOULD PROVIDE UNESCO MAXIMUM FOCUS AND FURTHER OPPORTUNITY FOR SAN DIEGO TO MAKE THE CENTER A POWERFUL FORCE IN THE ARTISTIC AND CULTURAL COMMUNITY OF SAN DIEGO REGION. FINALLY, ALTHOUGH THIS SUBJECT TO FURTHER CHECKING, WEST COAST CLIMATE IS GENERALLY MORE RECEPTIVE AT THIS TIME TO HOLDING OF UNESCO ACTIVITIES THAN IS CASE ON EAST COAST.

5. PERMDEL IS INSTRUCTED TO MAKE FORCEFUL PRESENTATION OF POINTS ABOVE AND, IN SO DOING, SEEK UNESCO APPROVAL FOR COMMISSION TO EXPLORE FURTHER WITH SAN DIEGO POSSIBILITY OF HOSTING UNESCO SYMPOSIUM ON CULTURAL INNOVATION IN POST INDUSTRIAL SOCIETY. UPON APPROVAL, COMMISSION WILL ASCERTAIN IN WRITING FROM SAN DIEGO WHETHER IT CAN PROVIDE NECESSARY SERVICES (FACILITIES, CONFERENCE DIRECTOR, BACK-UP SUPPORT ETC.).

6. TO DO THIS, HOWEVER, COMMISSION ALSO NEEDS TO KNOW  
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WHETHER UNESCO WILL AGREE TO HOLD TO SAME FORMAT AS THAT OF BOSTON UNIVERSITY WHICH WE STRONGLY URGE IN VIEW OF TIME CONSTRAINTS. BRIEFLY, THIS WOULD CALL FOR A THREE OR FOUR DAY INTERNATIONAL SYMPOSIUM OF NO MORE THAN 50-60 SCHOLARS, REPRESENTATIVES OF CULTURAL INSTITUTIONS, ARTISTS, WRITERS, CRITICS, AND IN A MORE GENERAL WAY PEOPLE DAILY INVOLVED IN CREATION WITH THE OBJECTIVES OF: (A) DETERMINING IN THREE OF FIVE FIELDS MENTIONED IN PARA FOUR (A DECISION WHICH

SHOULD BE MADE BY SAN DIEGO) SOME RECENT ACHIEVEMENTS WHICH COULD BE CONSIDERED AS CULTURAL INNOVATIONS; (B) ANALYZING CHARACTERISTICS OF THESE INNOVATIONS AND IN PARTICULAR THEIR RELATIONSHIP WITH SUCH A TECHNICAL AND POST-INDUSTRIAL

SOCIETY IN WHICH THEY APPEARED; AND (C) IDENTIFYING ISSUES OR QUESTIONS REQUIRING FURTHER SCIENTIFIC INVESTIGATION OR RESEARCH. THE CONFERENCE WOULD HAVE AS ITS IMMEDIATE OUTPUT A REPORT WHICH WOULD SERVE AS BASIS FOR JOURNALISTIC BROCHURE ALONG LINES OF THAT OF TAMPA WHICH NOW IN FINAL STAGES OF PREPARATION.

7. PERMDEL ALSO REQUESTED TO CONFIRM AMOUNT OF UNESCO 1975-76 BUDGET TO BE ALLOCATED FOR THIS ACTIVITY (WHICH IS LIKELY TO COST MORE BECAUSE OF DISTANCE INVOLVED) PARTICULARLY AS REGARDS (A) PREPARATION OF CONFERENCE; (B) CONFERENCE ITSELF; AND (C) PREPARATION OF BROCHURE. THIS, OF COURSE, WILL INVOLVE REALLOCATION OF UNESCO'S TOTAL FUNDS (35,000 THOUSAND DOLLARS) IN BLUE BOOK FOR YALE UNIVERSITY DE TOQUEVILLE SYMPOSIUM (WHICH COMMISSION ACTIVELY WORKING ON) AND GUGGENHEIM EXHIBITION ON ARTISTIC

ASPECTS OF POST INDUSTRIAL SOCIETY WHICH UNESCO ARRANGING DIRECTLY WITH GUGGENHEIM AND BEAUBOURG MUSEUM IN PARIS. COMMISSION WOULD APPRECIATE RECEIVING INFORMATION ABOUT REALLOCATIONS OF THESE ACTIVITIES AS WELL.

8. FINALLY, IN APPROACH TO SUBJECT, PERMDEL SHOULD INFORM SECRETARIAT THAT COMMISSION PREPARED ASSUME ACTIVE ROLE IN ORGANIZATION OF YALE AND SAN DIEGO SYMPOSIA (IF APPROVED) BUT WILL NO LONGER TOLERATE DELAYS AND CHANGES OF GAME PLANS BY SECRETARIAT. CONFERENCES OF THIS KIND ARE EXTREMELY DIFFICULT TO ORGANIZE AND ONCE SAN DIEGO AND YALE ORGANI-  
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ZATIONAL PLANS HAVE BEEN AGREED UPTON WE INTEND TO PROCEED WITH EXECUTION OF PROJECTS WITH SWIFTEST DISPATCH. INGERSOLL

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